Programme Specific Outcomes (PSO's) and Course Outcomes (CO's)

Programme: M.Com.

S. No.	On Completing M. Com. a student will be able to:
PSO 1	Demonstrate proficiency in adopting a holistic perspective on development and crafting solutions that foster synergy among environmental sustainability, social well-being, and economic profitability.
PSO 2	Exhibit advanced leadership competence, collaborative teamwork, and communication skills essential for effective business decision-making.
PSO 3	Utilize and evaluate data and information to make informed decisions, form strategies and employ problem-solving methods relevant to management trends and issues.
PSO 4	Undertake independent research.
PSO 5	Adopt interdisciplinary approach to problem solving
PSO 6	Leverage technology to enhance and optimize learning experiences across various educational contexts.

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S. No.	**Programme**	**Semester**	**Course Code**	**Subject Name**
1	M.Com.	I	70001C22	Business Networking
2	M.Com. (BTM)	1	70380C22	Introduction to cloud and Big data
3	M.Com. (BTM)	1	70280C22	Building Global Brands in DigitalAge
4	M.Com. (BTM)	1	70180C22	Innovation and DisruptionManagement
5	M.Com. (SDB)	1	70181C22	Rethinking Business: Today and Tomorrow
6	M.Com.. (SDB)	1	70281C22	New Paradigms in Marketing
7	M.Com.. (SDB)	1	70381C22	Operations and Supply Chain Management
8	M.Com.	2	80001C23	Fintech
9	M.Com. (BTM)	2	80480C22	Digital Transformation and Business Strategy
10	M.Com. (BTM)	2	80580C22	Digital Governance
11	M.Com (BTM).	2	80680C22	Business Leadership and Change Management
12	M.Com.. (SDB)	2	80481C22	Luxury Fashion, Lifestyle and Sustainability
13	M.Com.	2	80581C22	Governance and Change Management for Sustainability

14	M.Com.	2	80681C22	Co- creating Workplaces for theFuture
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M.Com. Semester 1			
Course Title	**Business Networking**	**No. of Credits: 04**	
Course Code	**70001C22**		
S. No.	**On Completing Business Networkingstudent will be able to:**	**PSOs Addressed**	**Cognitive Levels R, U, Ap, An,E, C**
CO 1	Applying the concept of Networking and Negotiation in national and international Business	PSO 2	AP
CO 2	Analyzing the tactics of negotiation	PSO2	An
CO 3	Evaluating use of negotiations in merger and Acquisition	PSO 2	E
CO 4	Creating an approach to manage difficult negotiations	PSO 2, 3	C

Course Title	**Introduction to cloud and Big data**	**No. of Credits:04**	
Course Code	**70380C22**		
S.No.	**On Completing Introduction to cloud and Big data student will be able to:**	**PSOs Addressed**	**Cognitive Levels R, U, Ap, An,E, C**
CO 1	Explain the basics of Big Data, Cloud and Fintech	PSO 3	U
CO 2	Describe and list basic statistical tools used inBig Data	PSO 3	An, Ap
CO 3	Apply Big data in various industries and management functions	PSO 6	Ap
CO 4	Building an interactive dashboard usingPowerBi	PSO 6	C

Course Title	**Building Global Brands in Digital Age**	**No. of Credits:04**	
Course Code	**70280C22**		
S.No.	**On Completing Building Global Brandsin Digital Age student will be able to:**	**PSOs Addressed**	**Cognitive Levels R, U, Ap, An,E, C**
CO 1	Describe the main concepts and tools for managing Global brands over time, geographicareas, and market segments.	PSO 3	U
CO 2	Making students aware of various strategies and its application while entering the global market.	PSO 3, PSO 1	R
CO 3	Examine corporate brand cases in real-life setting by articulating the context of and the rationale for the application.	PSO 3	An & Ap
CO 4	Determine the factors responsible for creatingbrand equity and loyalty	PSO 3	E
CO 5	Describe the main concepts and tools for managing Global brands over time, geographicareas, and market segments.	PSO 3	U

Course Title	**Innovation and Disruption Management**	**No. of Credits: 04**	
Course Code	**70180C22**		
S.No.	**On Completing Innovation and DisruptionManagement student will be able to:**	**PSOs Addressed**	**Cognitive Levels R,U, Ap, An, E,C**
CO 1	To appraise innovation and disruption.	PSO1	U
CO 2	To interpret innovation at firm level.	PSO1	An

CO 3	To evaluate strategies relating to innovation,diffusion, and adoption	PSO3	An
CO 4	To evaluate different business models	PSO6	E
CO 5	To identify entrepreneurial opportunities and create suitable business model for its implementation.	PSO 1	C
Course Title	**Rethinking Business Today andTomorrow**	**No. of Credits:04**	
Course Code	**70181C22**		
S.No.	**On Completing Rethinking Business Today and Tomorrow student will beable to:**	**PSOs Addressed**	**Cognitive Levels R, U, Ap, An, E, C**
CO 1	To appraise development against sustainable development	PSO1	Ap
CO 2	To integrate SDG's into existing business.	PSO 1, 2	AN, E
CO 3	To create sustainable business opportunitiesfrom SCG's.	PSO 1	C
CourseTitle	**New Paradigms in Marketing**	**No. of Credits: 04**	
CourseCode	**70281C22**		
S.No.	**On Completing New Paradigms in Marketing student will be able to:**	**PSOs Addressed**	**Cognitive Levels R,U, Ap, An, E,C**
CO 1	Applying marketing principles to understand customers' expectations about environmental and social impacts and environmentally friendly product strategies.	PSO 1 , PSO 3	Ap
CO 2	Critically analyse current realities, opportunities, and structural issues in sustainability across a range of organizations.	PSO 3	An

CO 3	Design sustainability-centric product andservice offerings around identified and tangible market needs.	PSO 1	C
CO 4	Develop an end-of-life product strategy andintegrate this strategy into the preliminary product development stage.	PSO 1, 4	C
CO 5	Demonstrate and apply sustainable solutions for the developing world including BOP markets.	PSO 1	U & Ap
CourseTitle	**Operations and Supply Chain Management**	**No. of Credits: 04**	
CourseCode	**70381C22**		
S.No.	**On Completing Operations and Supply Chain Management- student will be able to:**	**PSOs Addressed**	**Cognitive Levels R, U, Ap, An,E, C**
CO 1	Enlist components of sustainable Operations and Supply Chain Management.	PSO 1	U
CO 2	Identify the key metrics and process to transform to sustainable Supply Chain.	PSO 3	U, R
CO 3	Analyze the social and environmental aspects in Operations and Supply Chain.	PSO 1	An
CO 4	Acquire the knowledge about the businessoperating in circular economy.	PSO 1	An, E
CO 5	Develop the sustainable business model.	PSO 1	C

M.Com. Semester 2

Course Title	**Fintech**	**No. of Credits:04**	
Course Code	**80001C23**		
S.No.	**On Completing Fintech student will be able to:**	**PSOs Addressed**	**CognitiveLevels R, U, Ap, An, E, C**
CO 1	Explore FinTech - Transformation of Financial Services through financial technologies	PSO 1	U
CO 2	Appraise how new technologies aredisrupting the financial services industry	PSO 3	An

CO 3	Technology creating impact via AI, Deep learning, Block chain Technology, Cloud andOpen API's	PSO 3	E
CO 4	Competitive Landscape of FinTech Startupsin Payments, Lending, Banking, Capital Markets & Insurance	PSO 3	E
CO 5	FinTech adoption acceleration due to Covid	PSO5	An , E
Course Title	**Digital Transformation and Business Strategy**	**No of Credits:04**	
Course Code	**80480C22**		
S.No.	**On Completing Digital Transformation and Business Strategy student will be ableto:**	**PSOs Addressed**	**Cognitive Levels R, U, Ap, An,E, C**
CO 1	Gain basic knowledge and skills to recognizethe contributions of technology to business needs situations/scenarios.	PSO 6	U
CO 2	Identify key drivers of technology's impacton the business ecosystem.	PSO 6	U & An
CO 3	Demonstrate an integrated awareness of howto lead in the digital age, or in the knowledgeera.	PSO 3	U
CO 4	Implement more collaborative decision-making approaches that empower others, bridging across generations, geographies,and functions.	PSO 2	Ap
CO 5	Able to evaluate the role and feasibility of digital business models and strategy based upon the company's position in a competitive space.	PSO 3	An & E
Course Title	**Digital Governance**	**No. of Credits: 04**	
Course Code	**80580C22**		
S.No.	**On Completing Digital Governance student will be able to:**	**PSOs Addressed**	**Cognitive Levels R, U, Ap, An,E, C**
CO 1	Describe the basic concepts and importanceof Digital Governance in an organisation	PSO 6	R, U, Ap

CO 2	Express to identify team members and getthem organized and working towards shared goals.	PSO 2	R, U, Ap, An
CO 3	Define the concept of Digital Strategy, Digital Policy and Digital Standards	PSO 3	R, U, Ap
CO 4	Explain an organization's culture influencesits digital governance framework	PSO 2	R, U, Ap
CO 5	Enumerate corporate governance dynamicsimpacts on digital governance framework.	PSO 3	R, U, Ap
Course Title	**Business Leadership and Change Management**	**No. of Credits: 04**	
Course Code	**80680C22**		
S.No.	**On Completing Business Leadership and Change Management student willbe able to:**	**PSOs Addressed**	**Cognitive Levels R, U, Ap, An,E, C**
CO 1	To apply leadership in their own lives	PSO 2	Ap
CO 2	To associate the importance of working with others and receiving cooperation at workplace	PSO 2	Ap, E
CO 3	To appraise leadership in digital age	PSO 2	An
CO 4	To collaborate as team member	PSO 2	E
CO 5	To facilitate build teams and appraise diversity	PSO 2	C
Course Title	**Luxury fashion, Lifestyle & Sustainability**	**No. of Credits: 04**	
Course Code	**80481C22**		
S.No.	**On Completing Luxury fashion, Lifestyle& Sustainability student will be able to:**	**PSOs Addressed**	**Cognitive Levels R, U, Ap, An,E, C**
CO 1	Enhance awareness and understanding of world-leading innovative sustainable fashionpractices.	PSO 1	U

CO 2	Acquire knowledge related to sustainabilitydevelopments within luxury fashion production and consumption.	PSO 1, 3	U
CO 3	Motivate and inspire learners to contribute, through their areas of action, in building morecoherent, harmonious, and sustainable societies.	PSO 1, 2	Ap
CO 4	Gain an up-to-date overview of how luxury fashion and lifestyle brands are responding toglobal issues, and explore how they will continue to evolve in the future	PSO 3	U & R
CO 5	Critically analyze, restructure and design sustainable business models in order to help companies achieve long-term stakeholders value.	PSO 3	An & C
Course Title	**Governance and Change Management forSustainability**	**No. of Credits: 04**	
Course Code	**80581C22**		
S.No.	**On Completing student will be able to:**	**PSOs Addressed**	**Cognitive Levels R, U, Ap, An,E, C**
CO 1	Evaluate the power of change agent in thesustainability domain	PSO 1	U, E
CO 2	Discuss the advanced knowledge and understanding of change management at the level of the firm	PSO 1, 2	E
CO 3	Identify the drivers, barriers to change, and strategies to overcome the barriers in a sustainability context within the firm.	PSO 3, 2	U, R, E
CO 4	Assess the role of stakeholder management insustainable governance.	PSO 1,	An
CO 5	Evaluate the power of change agent in thesustainability domain	PSO 1	U, E
Course Title	**Co-creating workplaces for Future**	**No. of Credits: 04**	
Course Code	**80681C22**		

S.No.	On Completing Co-creating workplaces for Future student will be able to:	PSOs Addressed	Cognitive Levels R, U, Ap, An,E, C
CO 1	To identify factors that are driving changes atworkplaces	PSO 1	U, Ap
CO 2	To appraise SDG 8 and challenges related toit	PSO 1	AP
CO 3	To co-relate between income, workplace, and wellbeing	PSO 3	AP, E
CO 4	To critically view the different workplaces inthe world in context to decent workplace	PSO 3	E
CO 5	To create a business case for sustainable workplace through an assignment	PSO 3, 4	C
M.Com. Semester 3			
Course Title	**Managing Business Crisis**	**No. of Credits:04**	
Course code	**90001C22**		
S.No.	**On Completing Managing BusinessCrisis student will be able to:**	**PSOs**	**CognitiveLevels R, U, Ap, An, E, C**
CO 1	Comprehend the factors responsible for business crisis occurrence	PSO 1	U, Ap
CO 2	Identify and analyze the risks within the organization that can lead to crisis	PSO 2	U, An
CO 3	Prepare and implement crisis managementplan	PSO 3	C
CO 4	Understand the significance and create thebusiness continuity plan	PSO 4	C
CO 5	Comprehend the factors responsible for business crisis occurrence	PSO 1	U, Ap
Course Title	**Insight into Social and Interdisciplinaryresearch**	**No. of Credits:04**	
Course code	**90282C22**		

S.No.	**On Completing Insight into Social and Interdisciplinary research student will beable to:**	**PSO**	**CognitiveLevels R, U, Ap,An, E, C**
CO 1	To describe and differentiate between Interdisciplinary studies, Multidisciplinary studies and Transdisciplinary studies	PSO 5	U, E
CO 2	To appraise different disciplines and find interconnectedness.	PSO 1	Ap
CO 3	To critique, discriminate, estimate andevaluate different disciplines.	PSO 5	An
CO 4	To devise research problems across differentdisciplines	PSO 4, PSO 5	C
CO 5	To able to conduct interdisciplinary and social research	PSO 4, PSO 5	An, C
Course Title	**Working with Data: ResearchMethodology**	**No. of Credits:04**	
Course code	**90182C22**		
S.No.	**On Completing Working with Data: Research Methodology student will beable to:**	**PSOs**	**CognitiveLevels R,U, Ap, An, E,C**
CO 1	Describe the meaning and importance of research in business decision-making.	PSO 1, 2	U, Ap
CO 2	Use subject knowledge to select relevant research topic and formulate the research problem	PSO 4	Ap, C
CO 3	Collect, process, analyze, interpret data and communicate the research study outcomesproperly.	PSO 4, PSO 6	Ap, An, E
Course Title	**Dynamics of E-Retailing**	**No. of Credits: 04**	
Course Code	**90780C22**		

S.No.	On Completing Dynamics of E-Retailing student will be able to:	PSOs Addressed	Cognitive Levels R, U, Ap, An,E, C
CO 1	To develop an understanding of the concept,process, models of e-retailing.	PSO 3	R, U, Ap
CO 2	To be able to explain the marketing mix and strategies and its applications in various formats in modern retailing.	PSO 3	R, U, Ap, An
CO 3	To examine the changing role ofintermediaries, changing nature of supply chain, payment systems and promotion in the online retailing	PSO 3	R, U, Ap, An
CO 4	To Enumerate regarding customer relationship management in E-Retailing.	PSO 3	R, U, Ap
CO 5	To apply the concepts and the knowledge developed across E retail scenario.	PSO 3	R, U, Ap
Course Title:	**Social Accounting and Auditing**	**No. of Credits:04**	
Course Code	**90781C22**		
S.No.	**On Completing student will be able to:**	**PSOs Addressed**	**Cognitive Levels R, U, Ap, An,E, C**
CO 1	To enumerate the evolving concepts of Sustainability in Business, Accounting, Auditing and Finance.	PSO 1	U, Ap
CO 2	To enumerate the Global Practices of Sustainable Business and compare it with present practices undertaken in India.	PSO 1	An, E
CO 3	To apply the concepts of sustainability in Accounting and Auditing	PSO 1, 3	An, E
CO 4	To appraise the Reporting Framework, Sustainability Standards	PSO 1	E
CO 5	To apply the measuring techniques of measuring the Sustainability	PSO 1	E
M.Com. Semester 4			

Course Title:	**Investment and Portfolio Management**	**No. of Credits:04**	
Course Code	**00001C22**		
S.No.	**On Completing Investment and Portfolio Management student will beable to:**	**PSOs**	**Cognitive Levels R, U, Ap, An,E, C**
CO 1	Discuss and distinguish between Capital market and Money market and the different instruments used in these respective markets	PSO 3	U, Ap
CO 2	Calculate Time value of money, differentiate between real and nominal interest rates and describe bonds and bondyields	PSO 3	R, U ,An
CO 3	Appraise the concept of derivatives, futures,options, call and put options	PSO 3	Ap
CO 4	Evaluate market efficiency	PSO 3	E
CO 5	Construct a portfolio for themselves	PSO 2	C
Course Title	**Academic Writing**	**No. of Credits:04**	
Course Code	**00382C22**		
S.No.	**On Completing Academic Writing student will be able to:**	**PSOs**	**Cognitive Levels R, U, Ap, An,E, C**
CO 1	Understand the basics of philosophy of science and ethics, research integrity, and publication ethics.	PSO 4	U
CO 2	Ascertain research misconduct andpredatory publications.	PSO 4	U, An, E
CO 3	Comprehend Indexing and citation databases, open access publications, and research metrics	PSO 4	U, Ap, An, E
CO 4	Apply plagiarism tools and softwares for avalid and ethical research report.	PSO 4, PSO 6	U, Ap, An, E,C